



Annual Report 2009

Facing cancer, with someone who's been there

Friend for Life Cancer Support Network
4007 Kresge Way
Louisville, Kentucky 40207.4604

Phone: 502.893.0643
Toll-free: 1.866.friend4
1.866.374.3634
Fax: 502.896.3010
E-mail: staff@friend4life.org
Web: friend4life.org



Friend for Life Cancer Support Network

Facing cancer, with someone who's been there.

OUR MISSION

Friend for Life Cancer Support Network (FFL) was established in 1988 as a non-profit organization of cancer survivors serving as volunteers to offer one-on-one encouragement, compassionately and confidentially, to those recently diagnosed with cancer. Facing cancer with someone who has been through a similar experience can help restore a sense of stability during a tumultuous time and help to navigate the path through diagnosis, treatment and recovery.

FFL's basic premise is that the person most empathic to the concerns of the person recently diagnosed with cancer would be a survivor of the same form of cancer and course of treatment. Survivors bring a unique perspective and sensitivity to the patient and family at a time of great apprehension and vulnerability. FFL volunteers are trained by healthcare professionals to prepare them to assist with the initial emotional, psychological and practical uncertainties posed by a cancer diagnosis. Callers are matched with FFL volunteers by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support. FFL's 199 volunteers range in age from 26 to 87, with age at diagnosis ranging from 17 to 75. These individuals represent survival of over 40 cancer types.

PROGRAM SUCCESS

During 2009, Friend for Life...

- received 479 inquiries; total inquiries since program inception totals 4,753
- volunteers donated over 3,000 hours during 2009
- co-hosted volunteer training with the Leukemia and Lymphoma Society's *First Connections* program, resulting in 15 new volunteers
- received the Fifth Third Bank Innovative Nonprofit Award for 2009, offered through the Kentucky Nonprofit Leadership Initiative
- participated for the third consecutive year in the training of first-year students at the University of Louisville School of Medicine and initiated a similar program with Galen College of Nursing
- expanded outreach through social networking tools Facebook and Twitter; began providing free workshops for our volunteers on using social networks for good
- partnered with other one-on-one cancer support organizations across the country in order to provide more individuals with matched peer support
- gained a new, easy-to-remember URL: www.Friend4Life.org

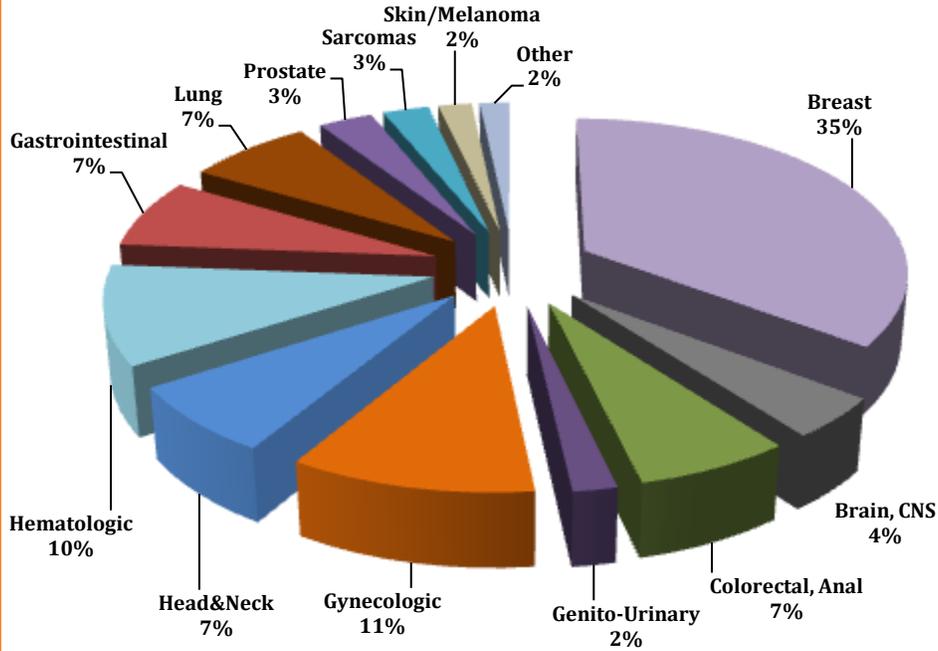
PROGRAM GOALS

- Provide cost-free one-on-one peer support to persons diagnosed with cancer & their loved ones
- Provide quality training and ongoing support and education to volunteers
- Enhance outreach to minority and underserved populations
- Expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors

| Friend for Life Active Volunteers by Cancer Site/Type, 2009 | | |
|--|-----|---|
| | | Details |
| Anal | 3 | |
| Bladder | 2 | |
| Brain/Central Nervous System | 7 | Includes Astrocytoma, Pineal Blastoma, Anaplastic Oligodendroglioma, Brain Lymphoma, 3 caregivers |
| Bone Marrow/Stem Cell Transplant | 11 | |
| Breast | 60 | DCIS, LCIS, Stages I, II, III, IV & Inflammatory |
| Cervical | 5 | |
| Cholangiocarcinoma | 1 | |
| Colorectal | 14 | Stages I, II, III, IV, includes epithelial tumor, adenocarcinoma, 3 caregivers |
| Endometrial/Uterine | 2 | |
| Esophageal | 2 | |
| Fibrous Histiocytoma | 1 | |
| Hodgkin's Lymphoma | 8 | Includes 1 co-survivor |
| Kidney/Renal | 3 | Includes Stage IV |
| Laryngeal | 2 | |
| Leukemias | 7 | AML, ALL, CML, Hairy Cell |
| Liposarcoma | 1 | |
| Liver | 1 | Hepatoma |
| Lung | 8 | Includes 1 co-survivor |
| Lymphoma, Non-Hodgkins | 12 | Burkitt's, Cutaneous T-Cell, CNS, Diffuse Histiocytic, Follicular, Large/B Cell, 2 co-survivors |
| Melanoma | 5 | Includes 2 co-survivors |
| Multiple Myeloma | 7 | Includes 3 co-survivors |
| Myelodysplasia, preceded by Aplastic Anemia | 1 | |
| Oral, Salivary Gland | 2 | |
| Osteosarcoma | 1 | |
| Nasopharyngeal | 1 | Includes 1 co-survivor |
| Ovarian | 9 | Stages I-III, Peritoneal, Ovarian Remnant, Juvenile Granulosa Cell, 1 co-survivor |
| Pancreatic | 2 | Co-survivors |
| Prostate | 11 | Includes 1 co-survivor |
| Testicular | 4 | |
| Thyroid | 3 | |
| Vaginal | 1 | |
| Various | 4 | Caregivers, Oncology Professionals |
| TOTAL | 201 | |

FFL had 199 active volunteers at the end of 2009. The discrepancy in totals reflects both volunteers who have experienced more than one form of cancer, and those who volunteer on the board or for events.

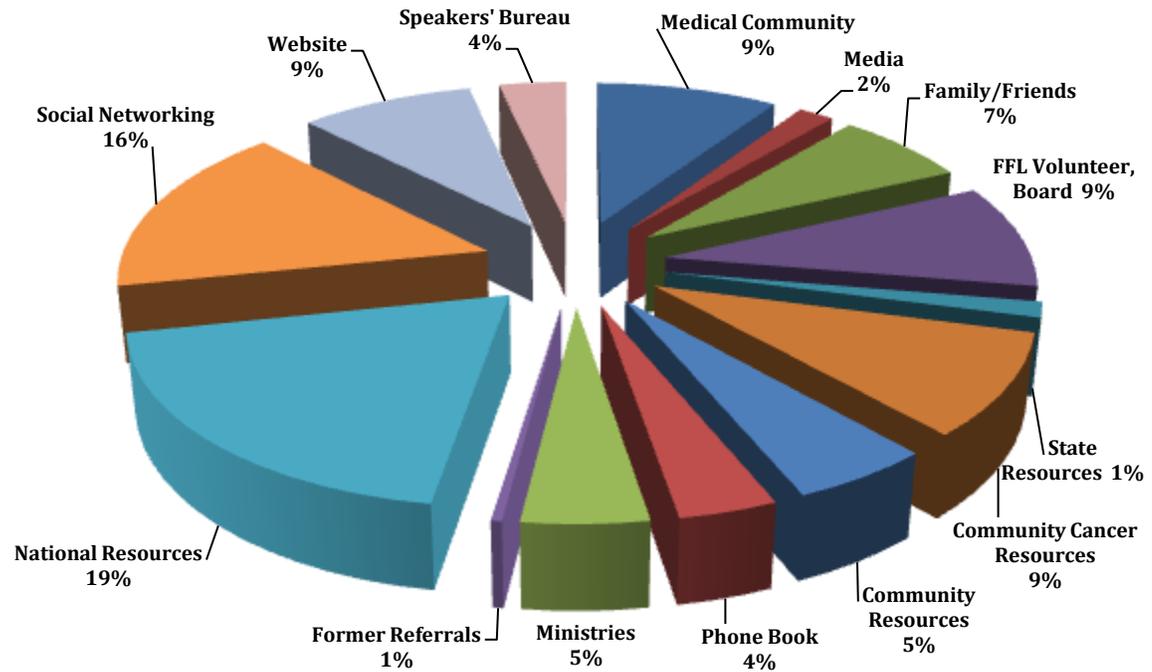
2009 Inquiries by Cancer Site/Type



| Cancer Site/Type | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | TOTALS |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| Breast | 12 | 3 | 11 | 23 | 17 | 11 | 9 | 14 | 12 | 10 | 13 | 12 | 147 |
| Brain, Central Nervous System | 1 | | 2 | 3 | 2 | 2 | 1 | 1 | | 3 | 3 | | 18 |
| Colorectal & Anal | 3 | | 1 | 6 | 2 | 2 | 2 | 1 | 2 | 9 | | | 28 |
| Genito-Urinary (excludes prostate) | | | 1 | 2 | | | 2 | 1 | | | 1 | 1 | 8 |
| Gynecologic | 2 | 1 | 5 | 6 | 4 | 3 | 5 | 4 | 3 | 6 | 4 | 1 | 44 |
| Head&Neck (Oral, Nasopharyngeal, Esophageal, Thyroid) | 2 | 2 | 3 | 4 | 1 | 5 | 2 | | 4 | 3 | 2 | 2 | 30 |
| Hematologic (Leukemias, Lymphomas, Multiple Myeloma, Myelodysplasia) | 4 | 1 | 5 | 3 | 3 | 8 | 3 | 2 | 3 | 5 | 2 | 4 | 43 |
| Gastrointestinal (includes Liver, Pancreas, Gall Bladder) | 1 | | 2 | 3 | 1 | 1 | 2 | 2 | 1 | 5 | 7 | 5 | 30 |
| Lung | 1 | | 2 | 3 | 4 | 4 | 4 | 2 | 1 | 4 | 3 | 2 | 30 |
| Prostate | | 3 | | 3 | 4 | 1 | | 1 | 1 | | | | 13 |
| Bone/Sarcomas | 1 | | | 1 | | | 3 | 3 | | | 1 | 2 | 11 |
| Skin/Melanoma | | | 1 | 2 | | 2 | | | 1 | 1 | | 1 | 8 |
| Other (includes Adenocarcinoma, Carcinoid, Urachal, Adrenal-Cortical, unknown primary) | | | 1 | | 1 | | | 1 | 2 | 1 | 1 | | 7 |
| TOTALS | 27 | 10 | 34 | 59 | 39 | 39 | 33 | 32 | 30 | 47 | 37 | 30 | 417 |

*The difference between total inquiries and totals appearing on this page represents calls not directly related to a cancer diagnosis (eg. speaker request, resource request).

Referral Sources 2009



Highlights

National Resources include the American Cancer Society, National Cancer Institute, and other one-on-one cancer networks, including Cancer Hope Network, The Anderson Network, R.A. Bloch Cancer Foundation, Imerman Angels, and the Hope Connection at Vanderbilt-Ingram Cancer Center

Social Networking tools (Facebook and Twitter) sparked unexpected interest during 2009

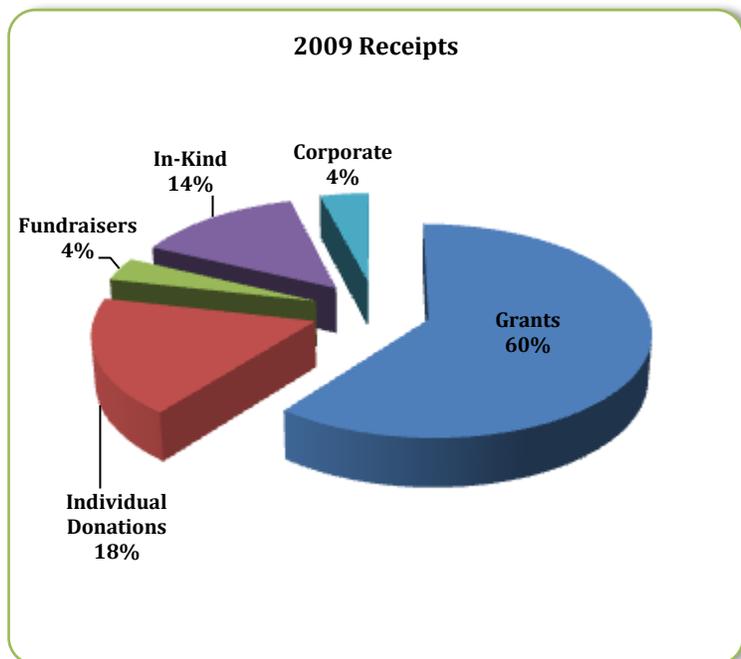
| | Jan | Feb | Mar | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Totals |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| Medical Community | 7 | 4 | 7 | 5 | 3 | 3 | 6 | 4 | 1 | 1 | 2 | 3 | 46 |
| Media/Promotions | | | 4 | 1 | | 1 | | 2 | | 1 | | | 9 |
| Family/Friends | 3 | | 2 | 2 | 6 | 3 | 1 | 2 | 4 | 6 | 2 | 3 | 34 |
| FFL Volunteer/Board Member | 6 | 2 | 5 | 2 | 7 | 4 | 6 | 1 | 4 | 4 | 5 | 1 | 47 |
| Statewide Resources | | | 1 | | | | | | 1 | 1 | 4 | | 7 |
| Community Cancer Resources | 6 | 2 | 3 | 6 | | 5 | 2 | 3 | 8 | 4 | 3 | 4 | 46 |
| Community Resources | 3 | 1 | 2 | | 1 | 5 | 4 | 4 | 1 | 1 | 1 | 3 | 26 |
| Phone Book | | 2 | 3 | 1 | 4 | 2 | 1 | 1 | 1 | | 2 | 1 | 18 |
| Ministries | 2 | | | 1 | | 6 | 1 | 7 | | 6 | | | 23 |
| Former Referrals | | 1 | | | 1 | | | | | | | | 2 |
| National Resources | 5 | | 4 | 4 | 6 | 4 | 7 | 8 | 4 | 19 | 15 | 19 | 95 |
| Social Networking | | | | 38 | 10 | 4 | 5 | 2 | 9 | 2 | 5 | 3 | 78 |
| Website | | 2 | 4 | 3 | 7 | 8 | 4 | 2 | 6 | 2 | 2 | 4 | 44 |
| Speakers' Bureau | 1 | 2 | 2 | 6 | 3 | | 2 | | 1 | | | | 17 |
| Totals | 33 | 16 | 37 | 69 | 48 | 45 | 39 | 36 | 40 | 47 | 41 | 41 | 492 |

The discrepancy between total inquiries and referral sources reflects callers who noted more than one referral source.

Friend for Life Receipts 2009

| | |
|----------------------|-------------|
| Grants | \$52,170.00 |
| Individual Donations | \$15,447.88 |
| Fundraisers | \$3,093.95 |
| In-Kind | \$11,932.50 |
| Corporate | \$3,500.00 |

Total Cash Receipts: \$74,211.83



Grants received during 2009

Allegra Print & Imaging
 Susan G. Komen for the Cure, Louisville Affiliate
 Sam's Club
 Wal-Mart Foundation

In-Kind Donors

Baptist Hospital East
 A Plus Paper Shredding
 RFX Technologies

Memorials, Honoraria and Donations

Donations were received from over 200 individuals and organizations during 2009

2009 Fundraising Activities

Survivor Calendar
 Kroger Cares Cards
Remembering Molly
 Holiday Taste of East Louisville
 Social Networking & Online Fundraisers
 (Facebook, GoodSearch, GoodShop, We-Care)

Corporate Donors

AEGON
 Baptist Hospital East
 LDG Development Group, LLC
 Norton Cancer Institute
 The Allstate Foundation
 V. V. Cooke Foundation

Friend for Life Cancer Support Network, Inc.
Balance Sheet
April 30, 2009

| <u>Assets</u> | |
|-------------------------------------|--------------------|
| Current Assets | |
| Cash | <u>\$21,506.00</u> |
| Total Current Assets | <u>\$21,506.00</u> |
| Other Assets | \$0.00 |
| Total Assets | <u>\$21,506.00</u> |
| <u>Liabilities and Fund Balance</u> | |
| Current Liabilities | |
| Accrued Payroll | \$2,824.00 |
| Payroll Taxes Payable | \$1,006.67 |
| Total Current Liabilities | <u>\$3,830.67</u> |
| Long Term Debt | \$0.00 |
| Total Liabilities | <u>\$3,830.67</u> |
| General Fund Balance | <u>\$17,675.33</u> |
| Total Liabilities and Fund Balance | <u>\$21,506.00</u> |

Friend for Life Cancer Support Network
 Budget
 May 1, 2009 - April 30, 2010

| Description | Program Services | Administration | Fund Raising | Totals |
|--------------------------------|-------------------------|-----------------------|---------------------|---------------|
| Anticipated Revenue | | | | |
| Donations | | | | \$12,000.00 |
| Grants | | | | \$40,000.00 |
| Fund Raisers | | | | \$5,000.00 |
| Interest | | | | \$150.00 |
| Total | | | | \$57,150.00 |
| Anticipated Expenses | | | | |
| Salary & Payroll Taxes | \$46,000.00 | | | \$46,000.00 |
| Telephone & Internet | \$1,900.00 | | | \$2,000.00 |
| Print Materials | \$2,000.00 | | | \$2,000.00 |
| Volunteer Training & Education | \$4,000.00 | | | \$4,000.00 |
| Community Outreach | \$1,750.00 | | | \$1,750.00 |
| Corporate Fees, Insurance | | \$850.00 | | \$850.00 |
| Fund Raising | | | \$3,000.00 | \$3,000.00 |
| Office Expenses | \$1,500.00 | | | \$1,500.00 |
| Total | \$57,150.00 | \$850.00 | \$3,000.00 | \$61,000.00 |

| | |
|------------------------|--------------------|
| Excess Expenditures | -\$3,850.00 |
| Beginning Cash in Bank | \$22,223.00 |
| Ending Cash in Bank | <u>\$18,373.00</u> |

Friend for Life Board of Directors 2009

Lisa A. Brown

Executive Director
American Cancer Society, Mid-South Division, Inc.

Bart Bushong

Vice-President, Operations
RFX Technologies

Judith 'Jude' Spring Gallagher, Board President

Chronic Domain Leader
Humana, Inc.

Stephen 'Steve' Hill

Customs Affairs
United Parcel Service

Steve Jecker

President
InsurNet

Barbara Lechner

Teaching Mentor
Jefferson County Public Schools

Tammy L. McClanahan

Associate Vice-President, Cancer Service Line
Norton Cancer Institute

Richard 'Rich' Revell

Retired Circuit Court Judge
Mediator, Jefferson County Court system

Richmond Simpson

President
The vimarc group (advertising/marketing firm)

Tina Toole-Harper

Cancer Resource Center Nurse Specialist
Baptist Hospital East

Patrick 'Pat' Vaughn, Board Treasurer

Retired (2009) CFO
Bencor, Inc.

Friend for Life Staff 2009

Judy Kasey Houlette, Executive Director

Nicole Guffey Wiseman, Assistant Director