Facing cancer, with someone who’s been there
Friend for Life Cancer Support Network

_Facing cancer, with someone who’s been there._

**OUR MISSION**

Friend for Life Cancer Support Network (FFL) was established in 1988 as a non-profit organization of cancer survivors serving as volunteers to offer one-on-one encouragement, compassionately and confidentially, to those recently diagnosed with cancer. Facing cancer with someone who has been through a similar experience can help restore a sense of stability during a tumultuous time and help to navigate the path through diagnosis, treatment and recovery.

FFL’s basic premise is that the person most empathic to the concerns of the person recently diagnosed with cancer would be a survivor of the same form of cancer and course of treatment. Survivors bring a unique perspective and sensitivity to the patient and family at a time of great apprehension and vulnerability. FFL volunteers are trained by healthcare professionals to prepare them to assist with the initial emotional, psychological and practical uncertainties posed by a cancer diagnosis. Callers are matched with FFL volunteers by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support. FFL’s 199 volunteers range in age from 26 to 87, with age at diagnosis ranging from 17 to 75. These individuals represent survival of over 40 cancer types.

**PROGRAM SUCCESS**

During 2009, Friend for Life...

- received 479 inquiries; total inquiries since program inception totals 4,753
- volunteers donated over 3,000 hours during 2009
- co-hosted volunteer training with the Leukemia and Lymphoma Society’s *First Connections* program, resulting in 15 new volunteers
- received the Fifth Third Bank Innovative Nonprofit Award for 2009, offered through the Kentucky Nonprofit Leadership Initiative
- participated for the third consecutive year in the training of first-year students at the University of Louisville School of Medicine and initiated a similar program with Galen College of Nursing
- expanded outreach through social networking tools Facebook and Twitter; began providing free workshops for our volunteers on using social networks for good
- partnered with other one-on-one cancer support organizations across the country in order to provide more individuals with matched peer support

**PROGRAM GOALS**

- Provide cost-free one-on-one peer support to persons diagnosed with cancer & their loved ones
- Provide quality training and ongoing support and education to volunteers
- Enhance outreach to minority and underserved populations
- Expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors
<table>
<thead>
<tr>
<th>Cancer Site/Type</th>
<th>Number of Volunteers</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anal</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Bladder</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Brain/Central Nervous System</td>
<td>7</td>
<td>Includes Astrocytoma, Pineal Blastoma, Anaplastic Oligodendroglialoma, Brain Lymphoma, 3 caregivers</td>
</tr>
<tr>
<td>Bone Marrow/Stem Cell Transplant</td>
<td>11</td>
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<tr>
<td>Breast</td>
<td>60</td>
<td>DCIS, LCIS, Stages I, II, III, IV &amp; Inflammatory</td>
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<tr>
<td>Cervical</td>
<td>5</td>
<td></td>
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<tr>
<td>Cholangiocarcinoma</td>
<td>1</td>
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<tr>
<td>Colorectal</td>
<td>14</td>
<td>Stages I, II, III, IV, includes epithelial tumor, adenocarcinoma, 3 caregivers</td>
</tr>
<tr>
<td>Endometrial/Uterine</td>
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<tr>
<td>Esophageal</td>
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</tr>
<tr>
<td>Fibrous Histiocytoma</td>
<td>1</td>
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</tr>
<tr>
<td>Hodgkin's Lymphoma</td>
<td>8</td>
<td>Includes 1 co-survivor</td>
</tr>
<tr>
<td>Kidney/Renal</td>
<td>3</td>
<td>Includes Stage IV</td>
</tr>
<tr>
<td>Laryngeal</td>
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<tr>
<td>Leukemias</td>
<td>7</td>
<td>AML, ALL, CML, Hairy Cell</td>
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<tr>
<td>Liposarcoma</td>
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<tr>
<td>Liver</td>
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<td>Hepatoma</td>
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<tr>
<td>Lung</td>
<td>8</td>
<td>Includes 1 co-survivor</td>
</tr>
<tr>
<td>Lymphoma, Non-Hodgkins</td>
<td>12</td>
<td>Burkitt’s, Cutaneous T-Cell, CNS, Diffuse Histiocytic, Follicular, Large/B Cell, 2 co-survivors</td>
</tr>
<tr>
<td>Melanoma</td>
<td>5</td>
<td>Includes 2 co-survivors</td>
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<tr>
<td>Multiple Myeloma</td>
<td>7</td>
<td>Includes 3 co-survivors</td>
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<tr>
<td>Myelodysplasia, preceded by Aplastic Anemia</td>
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<td>Oral, Salivary Gland</td>
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<tr>
<td>Osteosarcoma</td>
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<td>Nasopharyngeal</td>
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<td>Includes 1 co-survivor</td>
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<td>Ovarian</td>
<td>9</td>
<td>Stages I-III, Peritoneal, Ovarian Remnant, Juvenile Granulosa Cell, 1 co-survivor</td>
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<tr>
<td>Pancreatic</td>
<td>2</td>
<td>Co-survivors</td>
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<td>Prostate</td>
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<tr>
<td>Testicular</td>
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<td>Thyroid</td>
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<tr>
<td>Vaginal</td>
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<tr>
<td>Various</td>
<td>4</td>
<td>Caregivers, Oncology Professionals</td>
</tr>
</tbody>
</table>

**TOTAL**                                      **20**                   **1**

FFL had 199 active volunteers at the end of 2009. The discrepancy in totals reflects both volunteers who have experienced more than one form of cancer, and those who volunteer on the board or for events.
### 2009 Inquiries by Cancer Site/Type

**Breast**
- Jan: 12
- Feb: 3
- Mar: 11
- Apr: 23
- May: 17
- June: 11
- July: 9
- Aug: 14
- Sept: 12
- Oct: 10
- Nov: 13
- Dec: 12
- TOTALS: 147

**Brain, CNS**
- Jan: 1
- Feb: 2
- Mar: 3
- Apr: 2
- May: 2
- June: 1
- July: 2
- Aug: 9
- Sept: 2
- Oct: 3
- Nov: 4
- Dec: 2
- TOTALS: 18

**Colorectal & Anal**
- Jan: 3
- Feb: 1
- Mar: 6
- Apr: 2
- May: 2
- June: 2
- July: 1
- Aug: 9
- Sept: 2
- Oct: 7
- Nov: 5
- Dec: 3
- TOTALS: 28

**Genito-Urinary (excludes prostate)**
- Jan: 2
- Feb: 1
- Mar: 5
- Apr: 1
- May: 2
- June: 1
- July: 1
- Aug: 9
- Sept: 1
- Oct: 2
- Nov: 3
- Dec: 1
- TOTALS: 27

**Gynecologic**
- Jan: 1
- Feb: 1
- Mar: 5
- Apr: 6
- May: 4
- June: 4
- July: 3
- Aug: 6
- Sept: 4
- Oct: 3
- Nov: 1
- Dec: 3
- TOTALS: 44

**Head&Neck (Oral, Nasopharyngeal, Esophageal, Thyroid)**
- Jan: 2
- Feb: 1
- Mar: 5
- Apr: 6
- May: 4
- June: 4
- July: 3
- Aug: 6
- Sept: 4
- Oct: 3
- Nov: 1
- Dec: 2
- TOTALS: 30

**Hematologic (Leukemias, Lymphomas, Multiple Myeloma, Myelodysplasia)**
- Jan: 4
- Feb: 1
- Mar: 3
- Apr: 3
- May: 3
- June: 2
- July: 3
- Aug: 6
- Sept: 3
- Oct: 2
- Nov: 4
- Dec: 1
- TOTALS: 43

**Gastrointestinal (includes Liver, Pancreas, Gall Bladder)**
- Jan: 1
- Feb: 1
- Mar: 3
- Apr: 2
- May: 2
- June: 1
- July: 2
- Aug: 1
- Sept: 5
- Oct: 7
- Nov: 5
- Dec: 7
- TOTALS: 30

**Lung**
- Jan: 1
- Feb: 1
- Mar: 2
- Apr: 3
- May: 4
- June: 4
- July: 2
- Aug: 1
- Sept: 4
- Oct: 3
- Nov: 2
- Dec: 1
- TOTALS: 30

**Prostate**
- Jan: 1
- Feb: 1
- Mar: 2
- Apr: 3
- May: 4
- June: 2
- July: 1
- Aug: 1
- Sept: 2
- Oct: 7
- Nov: 1
- Dec: 1
- TOTALS: 16

**Skin/Melanoma**
- Jan: 1
- Feb: 1
- Mar: 2
- Apr: 3
- May: 1
- June: 2
- July: 1
- Aug: 1
- Sept: 2
- Oct: 1
- Nov: 1
- Dec: 1
- TOTALS: 7

**Other (includes Adenocarcinoma, Carcinoid, Urachal, Adrenal-Cortical, unknown primary)**
- Jan: 1
- Feb: 1
- Mar: 2
- Apr: 3
- May: 2
- June: 1
- July: 1
- Aug: 1
- Sept: 1
- Oct: 1
- Nov: 1
- Dec: 1
- TOTALS: 7

**TOTALS**
- Jan: 27
- Feb: 10
- Mar: 34
- Apr: 59
- May: 39
- June: 39
- July: 33
- Aug: 32
- Sept: 30
- Oct: 47
- Nov: 37
- Dec: 30
- TOTALS: 417

*The difference between total inquiries and totals appearing on this page represents calls not directly related to a cancer diagnosis (e.g., speaker request, resource request).*
Highlights

**National Resources** include the American Cancer Society, National Cancer Institute, and other one-on-one cancer networks, including Cancer Hope Network, The Anderson Network, R.A. Bloch Cancer Foundation, Imerman Angels, and the Hope Connection at Vanderbilt-Ingram Cancer Center

**Social Networking** tools (Facebook and Twitter) sparked unexpected interest during 2009

<table>
<thead>
<tr>
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<th>Mar</th>
<th>April</th>
<th>May</th>
<th>June</th>
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<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Totals</th>
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<td>Medical Community</td>
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<td>Media/Promotions</td>
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<td>Family/Friends</td>
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<td>Social Networking</td>
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<td>Speakers’ Bureau</td>
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<td><strong>Totals</strong></td>
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<td><strong>37</strong></td>
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<td><strong>48</strong></td>
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<td><strong>47</strong></td>
<td><strong>41</strong></td>
<td><strong>41</strong></td>
<td><strong>492</strong></td>
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</tbody>
</table>

The discrepancy between total inquiries and referral sources reflects callers who noted more than one referral source.
Friend for Life Receipts 2009

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Grants</td>
<td>$52,170.00</td>
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<tr>
<td>Individual Donations</td>
<td>$15,447.88</td>
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<tr>
<td>Fundraisers</td>
<td>$3,093.95</td>
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<tr>
<td>In-Kind</td>
<td>$11,932.50</td>
</tr>
<tr>
<td>Corporate</td>
<td>$3,500.00</td>
</tr>
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</table>

Total Cash Receipts: $74,211.83

Grants received during 2009

Allegra Print & Imaging
Susan G. Komen for the Cure, Louisville Affiliate
Sam's Club
Wal-Mart Foundation

2009 Fundraising Activities

Survivor Calendar
Kroger Cares Cards
Remembering Molly
Holiday Taste of East Louisville
Social Networking & Online Fundraisers (Facebook, GoodSearch, GoodShop, We-Care)

In-Kind Donors

Baptist Hospital East
A Plus Paper Shredding
RFX Technologies

Corporate Donors

AEGON
Baptist Hospital East
LDG Development Group, LLC
Norton Cancer Institute
The Allstate Foundation
V. V. Cooke Foundation

Memorials, Honoraria and Donations

Donations were received from over 200 individuals and organizations during 2009
### Assets

**Current Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$21,506.00</td>
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</tbody>
</table>

**Total Current Assets** $21,506.00

**Other Assets** $0.00

**Total Assets** $21,506.00

### Liabilities and Fund Balance

**Current Liabilities**

<table>
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<th>Description</th>
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<tr>
<td>Payroll Taxes Payable</td>
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**Total Current Liabilities** $3,830.67

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Long Term Debt</td>
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**Total Liabilities** $3,830.67

**General Fund Balance** $17,675.33

**Total Liabilities and Fund Balance** $21,506.00
### Anticipated Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Program Services</th>
<th>Administration</th>
<th>Fund Raising</th>
<th>Totals</th>
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<tbody>
<tr>
<td>Donations</td>
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<tr>
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### Anticipated Expenses

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<th>Administration</th>
<th>Fund Raising</th>
<th>Totals</th>
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<td>Salary &amp; Payroll Taxes</td>
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<td>Volunteer Training &amp; Education</td>
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<td>Corporate Fees, Insurance</td>
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**Excess Expenditures**: -$3,850.00

**Beginning Cash in Bank**: $22,223.00

**Ending Cash in Bank**: $18,373.00
Lisa A. Brown  
Executive Director  
American Cancer Society, Mid-South Division, Inc.

Bart Bushong  
Vice-President, Operations  
RFX Technologies

Judith 'Jude' Spring Gallagher, Board President  
Chronic Domain Leader  
Humana, Inc.

Stephen ‘Steve’ Hill  
Customs Affairs  
United Parcel Service

Steve Jecker  
President  
InsurNet

Barbara Lechner  
Teaching Mentor  
Jefferson County Public Schools

Tammy L. McClanahan  
Associate Vice-President, Cancer Service Line  
Norton Cancer Institute

Richard 'Rich' Revell  
Retired Circuit Court Judge  
Mediator, Jefferson County Court system

Richmond Simpson  
President  
The vimarc group (advertising/marketing firm)

Tina Toole-Harper  
Cancer Resource Center Nurse Specialist  
Baptist Hospital East

Patrick ‘Pat’ Vaughn, Board Treasurer  
Retired (2009) CFO  
Bencor, Inc.

Judy Kasey Houlette, Executive Director  
Nicole Guffey Wiseman, Assistant Director