

# Friend for Life Cancer Support Network Annual Report 2010



*Facing cancer, with someone who's been there*





*"This is wonderful support for those of us who are newly diagnosed with cancer."*

### **Our Mission**

To help persons recently diagnosed with cancer and their loved ones navigate the path

through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there.



Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. Callers are matched with volunteers by diagnosis and course of treatment and, to the extent possible, by age and gender. At the end of 2010, Friend for Life volunteers numbered 210. These men and women represent survival of over 50 cancer types. They range in age from 19 to 88, with age at diagnosis occurring from 17 to 75.

### **PROGRAM SUCCESS**

During 2010, Friend for Life...

- received 517 inquiries; inquiries since program inception totals 5,270
- volunteers and board members donated over 3,500 hours during 2010
- co-hosted volunteer training with the Leukemia and Lymphoma Society's *First Connections* program
- participated for the 4<sup>th</sup> consecutive year in the training of first-year students at the University of Louisville School of Medicine and for the 2<sup>nd</sup> year in a similar program with Galen College of Nursing
- expanded outreach to the local Hispanic community through recruitment of native Spanish speaking volunteers and collaboration with local organizations
- continued to expand outreach through social networking tools Facebook and Twitter
- continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers

### **PROGRAM GOALS**

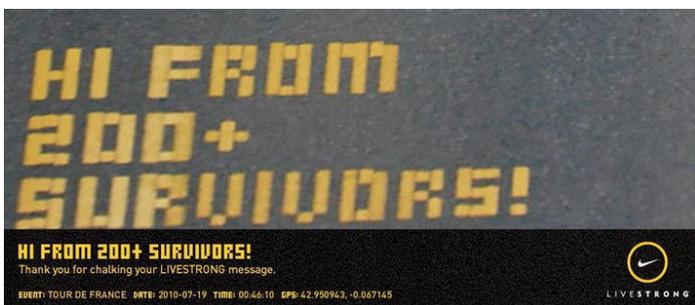
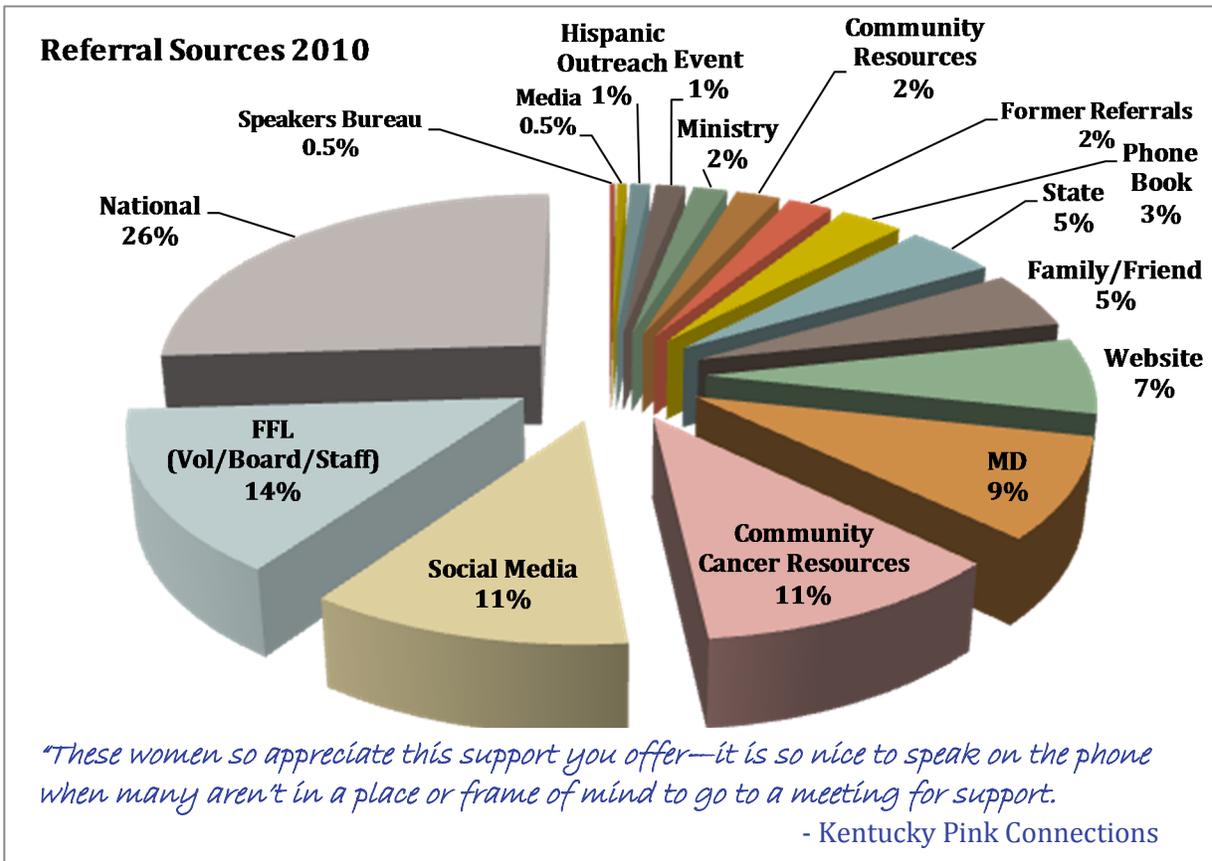
Friend for Life seeks to...

- continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones
- continue to provide quality training and ongoing support and education to volunteers
- enhance outreach to minority and underserved populations
- expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors





Volunteer Adriana Meneghetti talks about Friend for Life with visitors to the annual Hispano/Latina Feria Anual de Salud in Louisville



We get the word out in all sorts of ways...  
 Above: A message from FFL was sprayed on the pavement to inspire cyclists competing in the Tour de France .  
 Right: Volunteer Blake Rosbury was interviewed on local radio



## Clinical Training Opportunities

Since 2006, Friend for Life volunteers have played a role in the training of first-year students at the University of Louisville School of Medicine, providing a glimpse into the patient and caregiver perspective to future healthcare professionals. A similar program was initiated at Galen College of Nursing in 2009.



### Feedback from medical and nursing school students and faculty:

“It’s an education we cannot get with ICM [Introduction to Clinical Medicine]. We were finally able to hear a story in person. This was a great way to practice listening to patients, to putting professionalism learning in practice.”

We will remember this case as our first *actual* patient interaction, and we will remember the importance of empathy, listening, professionalism... It reminded me of the need to not only learn scientific material but to be ready to apply it to real people and to be able to explain the science in layman’s terms.”

“It helped me realize that oncology is where I want to take my nursing career.”

“It help me discover what I can do to better communicate with my patients. “

### Feedback from Friend for Life volunteers

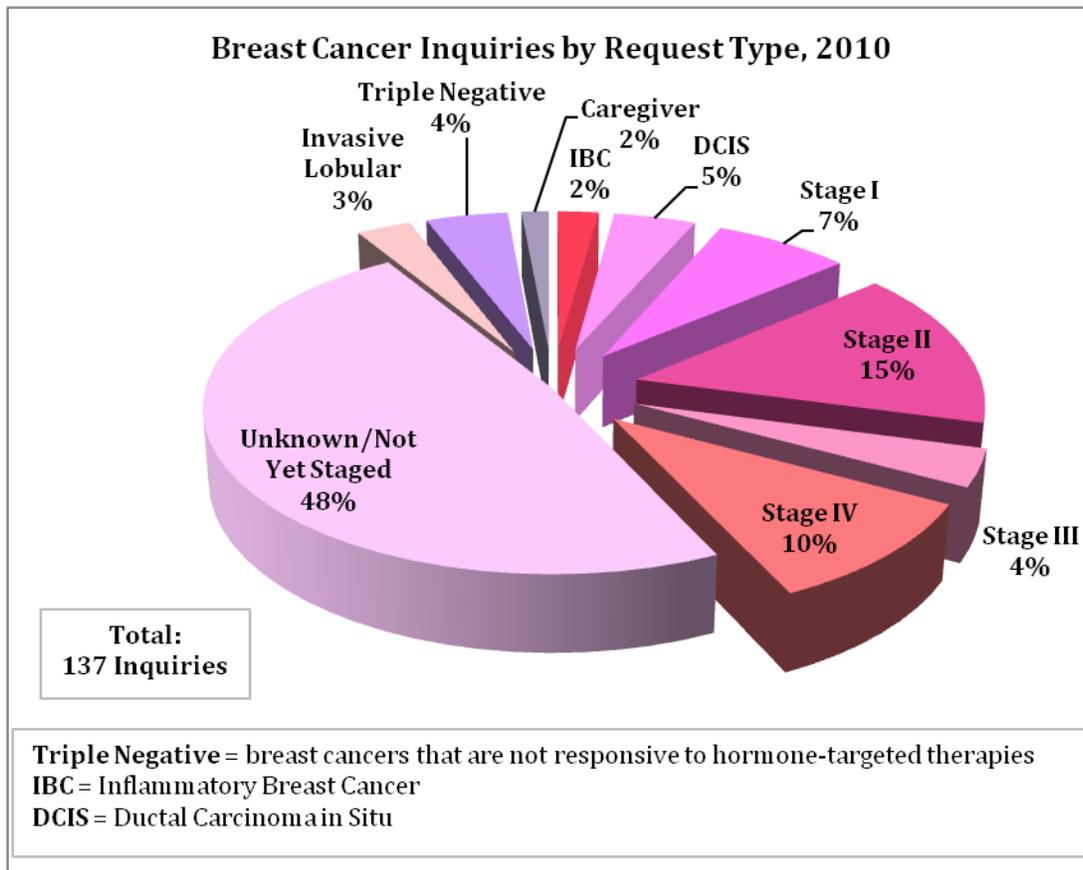
“... interacting with the students, nursing or medical, is always good for me. I get more out of it than they do, but it is good for them too because of the exposure to personalities who are from other walks of life and who have experienced the fear of a deadly disease.”

“ I really enjoyed this experience with the nursing students. From the perspectives of both a survivor and a nurse, I believe it was a positive experience for all involved. I hope the nursing students will find caring for patients with cancer and cancer survivors a little less scary as they now know for themselves that it is not a death sentence, but an experience that makes you stronger.”



## Inquiries by Cancer Type/Site, 2010

<b>Brain/Central Nervous System</b>	<b>8</b>	<b>Lymphoma</b>	<b>32</b>
Choroid Plexus	1	Alk-1 positive Anaplastic large cell	1
Glioblastoma	4	B-cell	2
Paraganglioma	1	CNS	1
Squamous Cell	1	Cutaneous T-Cell	1
Unknown	1	Follicular	1
<b>Breast (see detail)</b>	<b>137</b>	Hepatosplenic T-Cell	1
<b>Gastrointestinal</b>	<b>63</b>	Hodgkins	6
Anal	6	MALT	1
Cholangiocarcinoma	1	Mantle Cell	2
Colorectal	20	Non-Hodgkins, non-specified	15
Esophageal	8	Waldenstrom's Macroglobulemia	1
Gall Bladder	4	<b>Melanoma</b>	<b>7</b>
Gastro Intestinal Stromal Tumor	3	Anal	1
Pancreatic	13	Nasal Mucosal	1
Small Intestine	1	Non-specific	3
Stomach	7	Ocular	1
<b>Genitourinary</b>	<b>37</b>	Vulvar	1
Bladder	8	<b>Multiple Myeloma</b>	<b>8</b>
Prostate	21	Multiple Myeloma	8
Testicular	4	<b>Neuroendocrine</b>	<b>6</b>
Urethral	3	Adrenal Cortical Carcinoma	1
Urothelial Transitional	1	Carcinoid of Sinus	1
<b>Gynecologic</b>	<b>18</b>	Pheochromocytoma	2
Cervical	3	Small Intestine	1
Endometrial	1	Thyroid	1
Ovarian	6	<b>Other (see detail)</b>	<b>23</b>
Uterine	7	<b>Renal</b>	<b>10</b>
Vulvar	1	Chromophobe	1
<b>Head &amp; Neck</b>	<b>32</b>	Collecting Duct Carcinoma	1
Larynx	2	Non-specific	7
Non-specific	2	Urothelial	1
Oral	5	<b>Sarcoma</b>	<b>22</b>
Squamous Cell Nasal Passage	1	Ewing's	2
Throat	5	Fibrosarcoma	1
Thyroid	8	Langerhans Cell	1
Tongue	3	Leiomyosarcoma	3
Tonsil	6	Myofibroblastic	1
<b>Leukemia</b>	<b>10</b>	Myxofibrosarcoma	1
Acute Promyelocytic	1	Not specified	5
ALL (pediatric)	2	Osteosarcoma	2
AML	4	Penile	1
CLL	1	Rhabdomyosarcoma	2
CMML (Chronic Myelomonocytic Leukemia)	1	Sinus	1
Not specified	1	Spindle cell	1
<b>Lung</b>	<b>32</b>	Testicular	1
Adenocarcinoma	5	<b>Skin</b>	<b>1</b>
Atypical Carcinoid	1	Basal cell	1
Bronchiaveolar Carcinoma	3	<b>Unknown/Other Request</b>	<b>71</b>
Non-small Cell	12		
Pleiomorphic Carcinoma	1	<b>Total Inquiries</b>	<b>517</b>
Small cell	10		



*"I received several calls from women who had gone through mastectomies with and without reconstruction and they told me about their experiences which helped me make my decision about surgery. Thank you!"*

Friend for Life receives requests for support for a wide variety of cancer types. The largest percentage of calls we receive are from women diagnosed with breast cancer. At the other end of the spectrum are rare cancers, numbering only one or two calls for the diagnoses below.

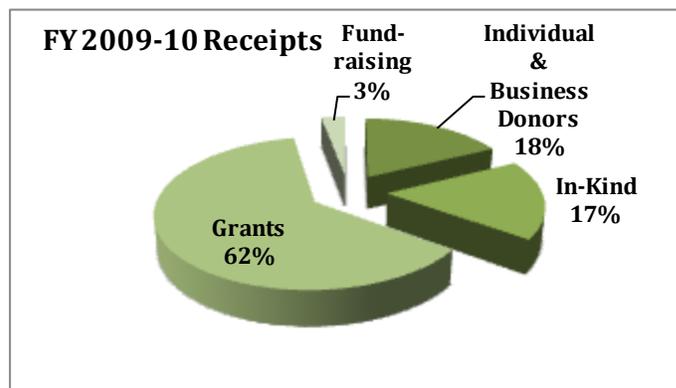
### Peer Match Inquiries for Rare Cancers & Other Conditions 2010

- Angiomyolipoma/Metastatic Picoma
- Basal cell carcinoma
- Chordoma
- Hemophagocytic Lymphohistiocytosis
- Mesothelioma
- Myelopolythemiavera
- Primary Amyloidosis
- Psoas Tumor
- Thymic Carcinoma
- Unknown Primary
- Aplastic Anemia
- Cartonoid of the Ear
- Heart Tumor
- Liver (primary)
- Myelodysplastic Syndrome
- Pineocytoma
- Primary Peritoneal
- Sacral Chordoma
- Thymoma
- Wilm's Tumor

*"Since my cancer is rare, I only heard from one survivor. But, she called when I was very discouraged and it meant a lot to me."*

## Friend for Life Receipts FY Ending April 30, 2010

Individual & Business Donors	\$12,652.47
In-Kind	\$12,500.00
Grants	\$44,670.00
Fundraising	\$2,115.08
<b>Total Cash &amp; In-Kind</b>	<b>\$71,937.55</b>
<b>Total Cash Receipts</b>	<b>\$59,437.55</b>



### Grants Received

Susan G. Komen for the Cure, Louisville Affiliate  
 The Allstate Foundation  
 The Amgen Foundation  
 William E. Barth Foundation

### Fundraising Activities

Kroger Cares Cards  
*Remembering Molly*  
*Holiday Taste of East Louisville, sponsored by the North East Louisville Business Association (NELBA)*  
 Social Networking & Online Fundraisers: *Causes on Facebook, GoodSearch, GoodShop, Network for Good, We-Care.com*  
 Capitol One Card Lab Connect  
 Send Out Cards

### In-Kind Donors

A Plus Paper Shredding  
 Baptist Hospital East  
 RFX Technologies

### Corporate Donors

Baptist Hospital East  
 Estrorace, LLC  
 LDG Development Group, LLC  
 Norton Healthcare  
 Race Track Chaplaincy of America  
 Sam's Club  
 V. V. Cooke Foundation



FFL volunteer Carol Knizek was featured in billboard and bus shelter ads made possible through funding from the Louisville Affiliate of Susan G. Komen for the Cure, the vimarc group, and CBS Outdoor Advertising.

*Friend for Life is deeply grateful for each and every donation. It is through such generosity that we can continue to reach out with support and encouragement to individuals recently diagnosed with cancer, and their loved ones.*

Friend for Life Cancer Support Network  
Balance Sheet  
April 30, 2009

<u>Assets</u>		
<u>Current Assets</u>		
Cash	\$20,541.98	
Total Current Assets	\$20,541.98	
Other Assets	\$0.00	
Total Assets	\$20,541.98	
<u>Liabilities and Fund Balance</u>		
<u>Current Liabilities</u>		
Accrued Payroll	\$3,507.93	
Payroll Taxes Payable	\$1,919.86	
Total Current Liabilities	\$5,427.79	
Long Term Debt	\$0.00	
Total Liabilities	\$5,427.79	
General Fund Balance	\$15,114.00	
Total Liabilities and Fund Balance	\$20,541.79	



2010 highlights included a *Grillin' & Chillin'* picnic for volunteers and their families and the 4th annual *Remembering Molly* fundraising event



<b>Friend for Life Cancer Support Network</b>				
<b>Budget FY May 1, 2010 - April 30, 2011</b>				
<b>Description</b>	<b>Program Services</b>	<b>Administration</b>	<b>Fund Raising</b>	<b>Totals</b>
<b>Anticipated Revenue</b>				
Donations				\$15,000.00
Corporate Gifts				\$3,500.00
Grants				\$53,000.00
Fund Raisers				\$5,000.00
Interest				\$150.00
<b>Total</b>				<b>\$76,650.00</b>
<b>Anticipated Expenses</b>				
Salary & Payroll Taxes	\$56,175.00			\$56,175.00
Telephone & Internet	\$1,900.00			\$1,900.00
Print Materials	\$2,000.00			\$2,000.00
Volunteer Training & Education	\$4,000.00			\$4,000.00
Community Outreach	\$1,750.00			\$1,750.00
Corporate Fees, Insurance		\$1,000.00		\$1,000.00
Fund Raising			\$3,000.00	\$3,000.00
Office Expenses	\$1,500.00			\$1,500.00
<b>Total</b>	<b>\$67,325.00</b>	<b>\$1,000.00</b>	<b>\$3,000.00</b>	<b>\$71,325.00</b>
		Excess Expenditures		\$5,325.00
		Beginning Cash in Bank		\$21,306.00
		Ending Cash in Bank		\$26,631.00

## Friend for Life Board of Directors 2010

**Jeffrey M. Allen**

Regional Medical Liaison, Amgen Pharmaceuticals

**Julie C. Andersen**

Banking Center Assistant Manager, Old National Bank

**Bart Bushong**

Vice-President, Operations, RFX Technologies

**Judith 'Jude' Spring Gallagher, Board President**

Chronic Domain Leader, Humana, Inc.

**Stephen 'Steve' Hill, Past-President**

Customs Affairs, United Parcel Service

**Lisa Hazel**

Coordinator, Support and Education, Jewish Cancer Care

**Stephen 'Steve' Jecker**

President, InsurNet

**Barbara Lechner**

Teaching Mentor, Jefferson County Public Schools

**Tammy L. McClanahan**

Associate Vice-President, Cancer Service Line, Norton Hospital

**Kimberly 'Kim' Black Maffet**

Special Assistant to the President and Provost  
University of Louisville

**Richard 'Rich' Revell**

Attorney, Mediator/Arbitrator, retired Circuit Court Judge

**Richmond Simpson**

President, the vimarc group

**Tina Toole-Harper**

Cancer Resource Center Nurse Specialist, Baptist Hospital East

**Patrick 'Pat' Vaughn, Board Treasurer**

Retired CFO, Bencor, Inc.

\*No board member receives compensation from the organization.

## Friend for Life Staff 2010

**Judy Kasey Houlette**, Executive Director

**Nicole Guffey Wiseman**, Assistant Director

Friend for Life staff at the 2010 Susan G.  
Komen Race for the Cure





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E-mail: [staff@friend4life.org](mailto:staff@friend4life.org)

Friend for Life is a 501 (c) 3 not-for-profit organization. EIN # 61-1139410