

Friend for Life Cancer Support Network Annual Report 2012

Facing cancer, with someone who's been there

*"She gave me a good idea of the process of recovery.
She reassured me that life goes on after cancer."*

*"I was informed of what to expect, how to handle side
effects, etc. Made me more aware of what to do. Great
source of information."*

*"I think this network is fantastic. I was completely
scared, until I talked to some survivors. Great network!
I've recommended FFL to a new patient."*





"My FFL and I have contact weekly. She is wonderful; she has been a great support."

OUR MISSION

To help persons recently diagnosed with cancer and their loved ones navigate the path through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there.

Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. We refer to our volunteers as Peer Navigators. Callers are matched with Peer Navigators by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support for all types of cancer. At the end of 2012, Friend for Life volunteers numbered 232. They range in age from 22 to 90, with age at diagnosis ranging from 16 to 75 and represent survival of over 50 cancer types.

PROGRAM SUCCESS

During 2012, Friend for Life...

- received a record 977 inquiries; total inquiries since program inception totals 7,096

- volunteers donated over 3,500 hours

- participated for the 6th consecutive year in the training of first-year students at the University of Louisville School of Medicine, for the 4rd year in a similar program with Galen College of Nursing, and began programs at the University of Louisville School of Nursing and Kent School of Social Work

- increased outreach to minority and underserved populations locally and throughout Kentucky and Southern Indiana through collaborations with local and regional organizations

- continued to expand outreach through social networking tools Facebook and Twitter

- continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers

- published our first Peer Navigator manual and began production of online training modules

PROGRAM GOALS

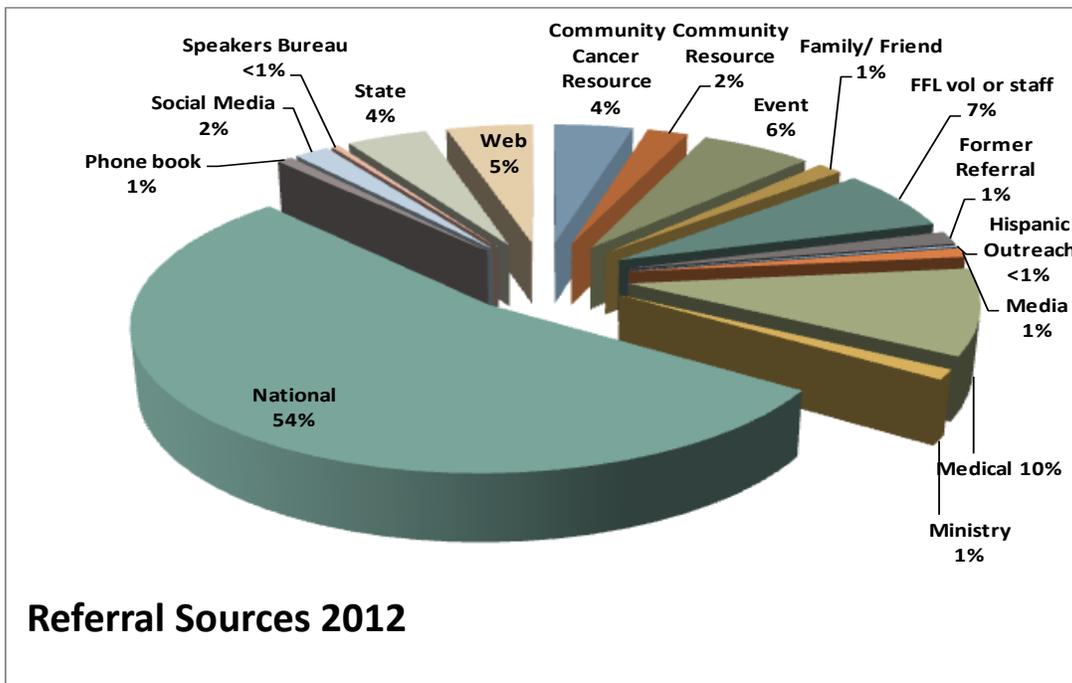
Friend for Life seeks to...

- continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones

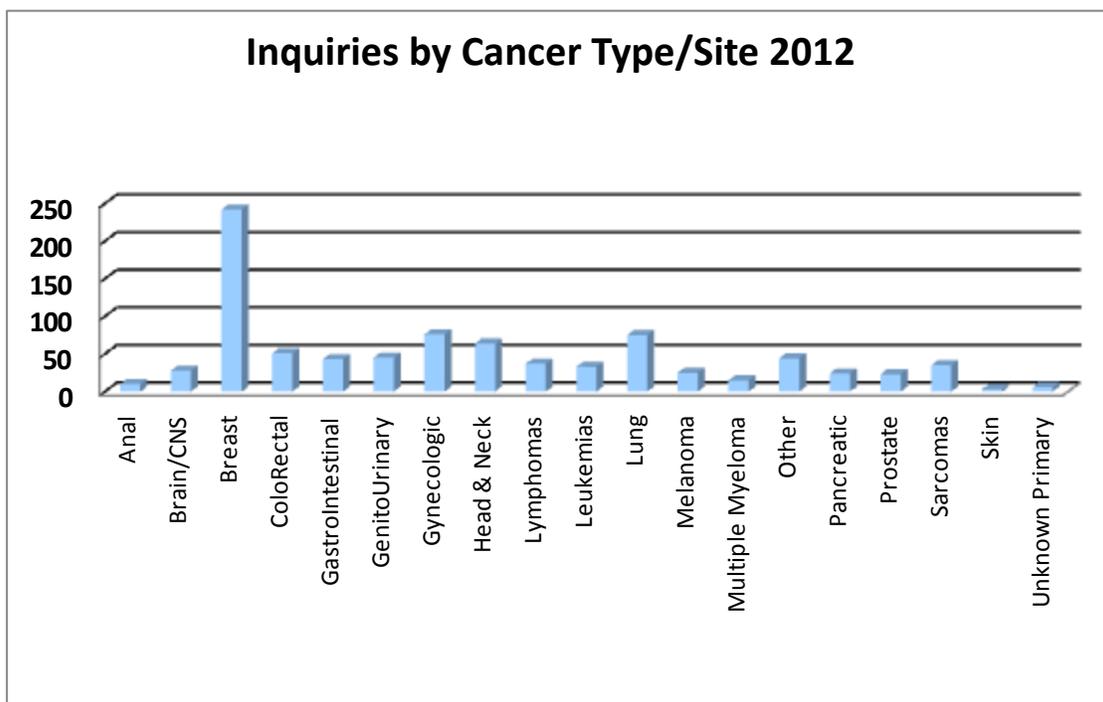
- continue to provide quality training and ongoing support and education to volunteers

- enhance outreach to minority and underserved populations

- expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors



Explanation of National Referral Sources: Friend for Life partners with several peer-matching cancer support networks. These organizations include the *Anderson Network* at MD Anderson Cancer Center, *Cancer Hope Network*, *Bloch Cancer Foundation*, *Vanderbilt-Ingram Cancer Center's Hope Connection*, *One-to-One* at Dana-Farber Cancer Center, the *Cleveland Clinic's 4th Angel* program, *Imerman Angels*, and several cancer-specific matching programs. In the event one organization does not have an optimal match for a caller, other organizations are able to assist.



Financial Report
May 1, 2011 – April 30, 2012

Support and Revenues

Grants	\$42,850
Community Health Charities support	\$240
Fundraising	\$7995
Individual Gifts:	\$9,102
Total Revenues:	\$60,187
Est. value of contributed facilities and equipment	\$14,500
Total Support and Revenues:	\$74,687

Expenses

Program Expenses	\$62,053
Administrative	\$4,904
Fundraising	\$4,899
Total Expenses	\$71,856

Net Assets, Beginning of Fiscal Year:	\$26,252
Net Assets, April 30, 2012:	\$16,330

A copy of our Form 990 is available by request or on Guidestar

Grants Received

Susan G. Komen for the Cure,
 Louisville Affiliate
 Honorable Order of Kentucky
 Colonels
 Louisville Metro Council
 The Allstate Foundation
 Sam's Clubs # 8276 and 8111
 V. V. Cooke Foundation
 WalMart Stores # 4450, 4523,
 5297, 3841, 5183 and 4524

Corporate Donors

Baptist Hospital East
 Norton Cancer Institute
 V. V. Cooke Foundation

Fundraising Events

Dining at The Village Anchor
 Sixth Annual *An Evening with
 Friends* (formerly
Remembering Molly)

Ongoing Fundraising Activities

Kroger Cares Cards
 Good Search
 Good Shop
 We-Care
 Capitol One Card Lab Connect
 Send Out Cards

Friend for Life Board of Directors 2012

Jeffrey M. Allen, PharmD
 Julie C. Andersen
 Tiffany Berry, MD
 Bart Bushong
 Judith 'Jude' Spring Gallagher, MBA, Board President
 Doug Dressman
 Karen Donahue
 Lisa Hazel, RN
 Carla Hermann, PhD, RN
 Tiffany Hibbs
 Stephen 'Steve' Jecker
 Barbara Lechner
 Tammy L. McClanahan, RN, OCN, MHA
 Angela Overton
 Richard 'Rich' Revell
 Richmond Simpson
 Tina Toole-Harper, RN, OCN
 Patrick 'Pat' Vaughn, CPA, Board Treasurer
 Amy Walton, MS

Friend for Life Staff

Judy Kasey Houlette, Executive Director
 Nicole Guffey Wiseman, Assistant Director



Friend for Life Cancer Support Network
 4007 Kresge Way
 Louisville, Kentucky 40207-4604

Phone: 502.893.0643
 Fax: 502.896.3010
 Toll-free: 866.friend4 / 866.374.3634
 Web: www.friend4life.org
 E-mail: staff@friend4life.org

Friend for Life is a 501 (c) 3 not-for-profit organization. EIN # 61-1139410