Friend for Life Cancer Support Network
Annual Report 2013

Facing cancer, with someone who’s been there

“I was grateful for the honesty of the friend I spoke with before my surgery.”

“Had a great experience with my volunteer. I appreciate the match. Would be more than happy to volunteer for your agency…”

“The friend chosen for my [relative] was perfect. She calls her and checks on her and has been a great comfort to her.”

“You have been a blessing. No one knows what to expect when they have to go through a cancer diagnosis. I am so glad someone told us about this resource.”
OUR MISSION
To help persons recently diagnosed with cancer and their loved ones navigate the path through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there. Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. We refer to our volunteers as Peer Navigators. Callers are matched with Peer Navigators by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support for all types of cancer. At the end of 2013, Friend for Life volunteers numbered 249. They range in age from 23 to 91, with age at diagnosis ranging from 16 to 75 and represent survival of over 50 cancer types.

PROGRAM SUCCESS
During 2013, Friend for Life...

received a record 1,161 inquiries; total inquiries since program inception totals 8,257
volunteers donated over 3,500 hours
participated for the 7th consecutive year in the training of first-year students at the University of Louisville School of Medicine, and for the 3rd year in similar programs with the University of Louisville School of Nursing and Kent School of Social Work
increased outreach to minority and underserved populations locally and throughout Kentucky and Southern Indiana through collaborations with local and regional organizations
continued to expand outreach through social networking tools Facebook and Twitter
continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers
produced online training modules for Peer Navigators

PROGRAM GOALS
Friend for Life seeks to...

continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones
continue to provide quality training and ongoing support and education to volunteers
enhance outreach to minority and underserved populations
expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors
*Total inquiries [requests for support, interest in volunteering, information and referral] increased 142 percent over the past 5 years.

Volunteers donated thousands of hours of time and energy through

- Providing peer support
- Engaging with future clinical professionals
- Office support
- Outreach through speaking engagements, health and community fairs
- Board meetings and activities
- Assistance with events
- Ongoing education and training
Explanation of National Referral Sources: Friend for Life partners with several peer-matching cancer support networks. These organizations include the Anderson Network at MD Anderson Cancer Center, Cancer Hope Network, Bloch Cancer Foundation, Vanderbilt-Ingram Cancer Center’s Hope Connection, One-to-One at Dana-Farber Cancer Center, the Cleveland Clinic’s 4th Angel program, Imerman Angels, and several cancer-specific matching programs. In the event one organization does not have an optimal match for a caller, other organizations are able to assist.
Financial Report
May 1, 2012 – April 30, 2013

Support and Revenues
Grants $32,805
Direct Public Support: $21,803
Fundraising $26,502
Total Revenues: $81,110

Expenses
Program Expenses $76,447
Administrative $6,190
Fundraising $6,190
Total Expenses $88,827

Net Assets, Beginning of Fiscal Year: $6,385
Net Assets, April 30, 2013: -$1,332

A copy of our Form 990 is available by request or on Guidestar

Grants Received
Allstate Foundation
American Psychological Association SESRCD [Socio-Economic Status Related Cancer Disparities]
Susan G. Komen for the Cure, Louisville Affiliate
Genentech
Honorable Order of Kentucky Colonels
Louisville Metro Council
Sam’s Club # 8111
V. V. Cooke Foundation
WalMart Stores # 4523, #5297

Corporate Donors
Norton Cancer Institute
Baptist Hospital East
RFX Technologies
LDG Development

Fundraising Events
Dining at The Village Anchor
Kentucky Gives Day
7th Annual An Evening with Friends

Ongoing Fundraising Activities
Capital One Services
Community Health Charities of Kentucky
Kroger Cares Cards
GoodSearch
GoodShop
We-Care
Send Out Cards

Friend for Life Board of Directors 2013
Jeffrey M. Allen, PharmD
Bart Bushong, Board President
Judith ‘Jude’ Spring Gallagher, MBA
Karen Donahue
Carla Hermann, PhD, RN
Stephen ‘Steve’ Jecker
Barbara Lechner
Tammy L. McClanahan, RN, OCN, MHA
Angela Overton
Richard ‘Rich’ Revell
Richmond Simpson
Tina Toole-Harper, RN, OCN
Dennis ‘Denny’ Carr, Board Treasurer
Amy Walton

Friend for Life Staff
Judy Kasey Houlette, Executive Director
Nicole Guffey Wiseman, Assistant Director

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Friend for Life is a 501 (c) 3 not-for-profit organization. EIN # 61-1139410