

Friend for Life Cancer Support Network Annual Report 2014

Facing cancer, with someone who's been there

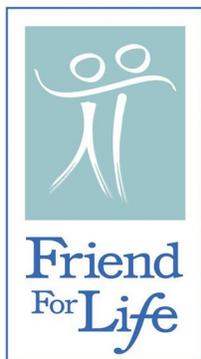
"Friend for Life is a HUGE resource for those who are Cancer Survivors! There is no substitute after Treatment for having the support of those who have "been there and done that." It's a type of support that our Treatment Teams can't provide. Since I spent many years as a Mental Health professional, I've seen first-hand what it can mean to have peer support for those suffering from a common problem."

"I want to thank you for your program. I have been in that horrid time period between lumpectomy and starting chemo. My mind has been a house of horrors. Then this past week I spoke to one of your volunteers and that is when I turned a corner. I have more peace now. There is real healing power in your organization's mission. Thank you."

"Even if you have a lot of patients, you need to find some real, personal connection to each one, because it can help your patients immensely even if you don't know it. This can be as simple as talking about favorite sports or making eye contact and saying 'I'll be in to see you soon' when passing the patient's room."

~ University of Louisville School of Medicine student, after session with FFL Volunteers





"It was great to be able to talk with someone in the very same situation."

OUR MISSION

To help persons recently diagnosed with cancer and their loved ones navigate the path through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there. Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. We refer to our volunteers as Peer Navigators. Callers are matched with Peer Navigators by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support for all types of cancer. At the end of 2014, Friend for Life volunteers numbered 297. They range in age from 24 to 92, with age at diagnosis ranging from 16 to 75 and represent survival of well over 50 cancer types.

PROGRAM SUCCESS

During 2014, Friend for Life...

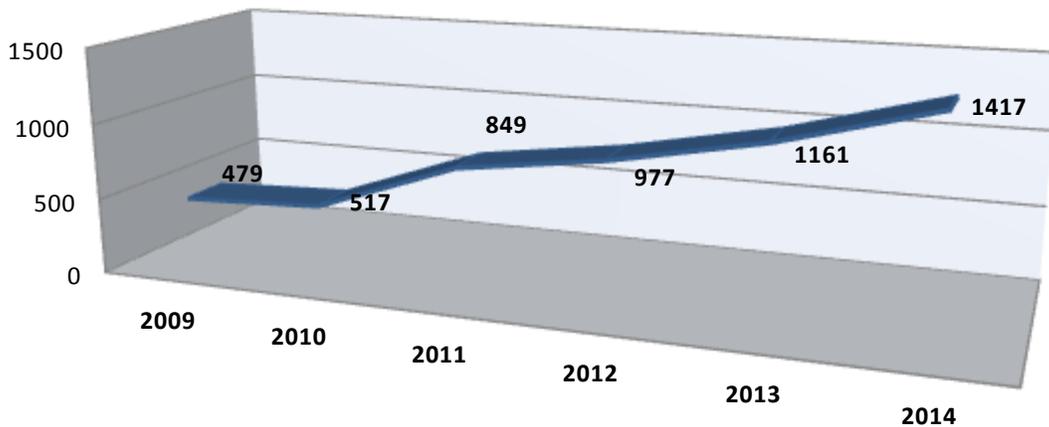
- received a record 1,417 inquiries; total inquiries since program inception totals 9,674
- volunteers donated over 3,500 hours
- participated for the 8th consecutive year in the training of first-year students at the University of Louisville School of Medicine, and for the 4th year in similar programs with the University of Louisville School of Nursing and Galen College of Nursing
- increased outreach to minority and underserved populations locally and throughout Kentucky and Southern Indiana through collaborations with local and regional organizations
- continued to expand outreach through social networking tools Facebook and Twitter
- continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers
- trained 25 new Peer Navigators using online training modules

PROGRAM GOALS

Friend for Life seeks to...

- continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones
- continue to provide quality training and ongoing support and education to volunteers
- enhance outreach to minority and underserved populations
- expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors

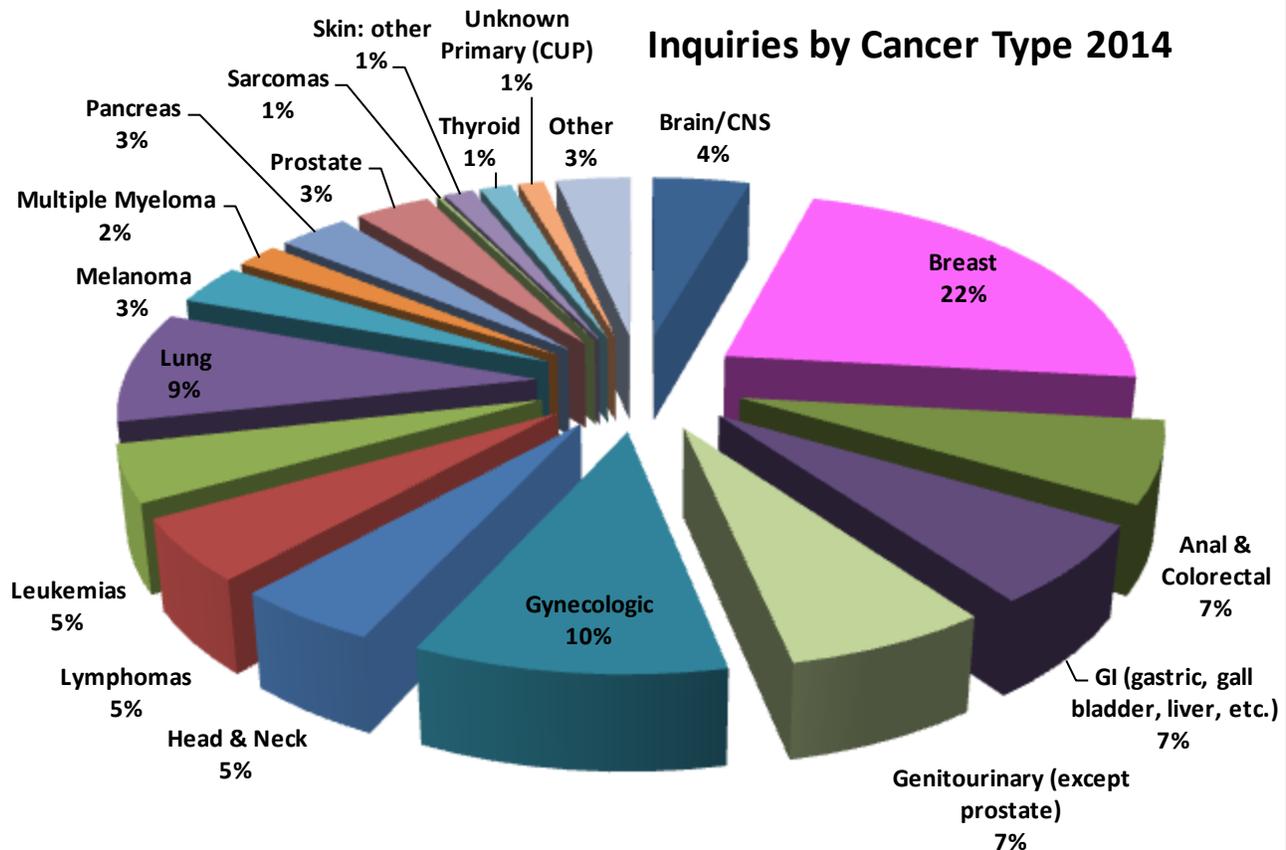
Friend for Life Inquiries: 2009 - 2014



	2009	2010	2011	2012	2013	2014
Inquiries	479	517	849	977	1161	1417
% Change (Increase)		8%	64%	15%	19%	22%

Total inquiries [requests for support, interest in volunteering, information and referral] **tripled** over the past 6 years.

Inquiries by Cancer Type 2014



Financial Report
May 1, 2013 – April 30, 2014

Support and Revenues

Grants	\$19,000
Direct Public Support:	\$38,493
Fundraising	\$19,706
Total Revenues:	\$77,199

Expenses

Program Expenses	\$66,839
Administrative	\$5,690
Fundraising	\$5,447
Total Expenses	\$77,976

Net Assets, Beginning of Fiscal Year: **\$11,246**

Net Assets, April 30, 2014: **\$10,469**

A copy of our Form 990 is available by request or on Guidestar

Grants Received FY 2013-2014

American Psychological Association SESRCD [Socio-Economic Status Related Cancer Disparities]
Susan G. Komen for the Cure, Louisville Affiliate
Genentech
Louisville Metro Council
River City/BPW Links for Life
Sam's Club # 4851
V. V. Cooke Foundation
WalMart Stores #526, 3294, 4450, 4523, 8276

Corporate Donors

Norton Cancer Institute
Baptist Hospital East
RFX Technologies
Stonewood Financial Solutions

Fundraising Events

Dining at The Village Anchor
Kentucky Gives Day
8th Annual *An Evening with Friends*

Ongoing Fundraising Activities

Community Health Charities of Kentucky
Kroger Cares Cards
GoodSearch
GoodShop
We-Care
Send Out Cards

Friend for Life Board of Directors 2014

Jeffrey M. Allen, PharmD
Bart Bushong, Board President
Judith Spring Gallagher, MBA
Karen Donahue
Carla Hermann, PhD, RN
Robert Iliff
Stephen Jecker
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Tammy L. McClanahan, RN, OCN, MHA
DeeAnna Oliver
Angela Overton
Richmond Simpson
Tina Toole-Harper, RN, OCN
Dennis Carr, Board Treasurer
Amy Walton

Friend for Life Staff

Judy Kasey Houlette, Executive Director
Nicole Guffey Wiseman, Assistant Director

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Friend for Life is a 501 (c) 3 not-for-profit organization. EIN # 61-1139410